

## ITOCHU ENNEX Announces Launch of TERASEL Car Share Community EV Car Sharing Service

ITOCHU ENEX CO., LTD. (headquartered in Chiyoda-ku, Tokyo; Kenji Okada, Representative Director, President and CEO) announced today that ENEX LIFE SERVICE Co., Ltd. (headquartered in Chiyoda-ku, Tokyo; Shigemichi Kato, Representative Director, "ELS"), a consolidated subsidiary of ITOCHU ENEX, has launched provision of TERASEL Car Share, a community EV car share service making use of electric vehicles (EVs).

TERASEL Car Share is an EV car sharing service that can be used only by persons related to a specific community, such as hotel guests, condominium residents, corporate employees, or local community residents. TERASEL Car Share provides a package that includes EVs, a reservation app and call center services to easily introduce car sharing into any community. By combining EVs with renewable energy, the service also contributes to the decarbonization of communities. It is also possible to use EVs as power sources in times of emergency, such as in the event of a disaster.

For details of the new TERASEL Car Share service, please refer to the ELS news release and the official TERASEL Car Share website page.

## ELS News Release

https://www.enexls.ne.jp/info/teraselcarshare/20211221\_TERASELCARSHARE\_PressRelease.pdf Official TERASEL Car Share website page https://www.terasel.jp/lp/teraselcarshare

## About the TERASEL brand



TERASEL, ITOCHU ENEX's brand for electric power-related business, was born out of the desire to create a power-related business that illuminates and brightens ("teraseru") customers' daily lives. The TERASEL brand provides TERASEL Denki, an electric power service for general consumers, and TERASEL Solar, a selfconsumption solar power generation service for business customers.

Official TERASEL Denki website

https://www.terasel.jp

Official TERASEL Solar website page https://www.terasel.jp/lp/teraselsolar Going forward, the TERASEL brand will continue to provide optimal service plans to customers. Please look forward to the Group's initiatives.

Following its corporate philosophy, "The Best Partner for Life and Society," the ITOCHU ENEX Group will continue to work to realize a decarbonized society, reduce burdens on the environment and contribute to a sustainable society going forward, while also providing a reliable supply of energy as an energy company.

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